

futurefair2010

Your Career, Your Option, Your Decision

EVALUATION REPORT

Monday 11th October 2010

For All Young People Aged 12-19

5.30pm-8.00pm

A careers and courses information evening

WESTON AUDITORIUM
UNIVERSITY OF HERTFORDSHIRE
DE HAVILLAND CAMPUS
HATFIELD, AL10 9EU

Meet representatives from a wide variety of local and national organisations and learn about the skills, qualities and qualifications they value.

FREE ADMISSION

PARENTS & CARERS WELCOME

Put the date in your diary now!

EXHIBITORS INCLUDE... CHAMPNEYS
THE PLACE TO BE



HERTFORDSHIRE
CONSTABULARY

everything
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For enquires contact: Maria-Cristina on 01462 704958

WELWYN, HATFIELD
AND EAST HERTSMERE
SAPG



Funded and Coordinated by the Welwyn, Hatfield
and East Hertsmere Strategic Area Partnership Group

FUTURE FAIR 2010

SUMMARY

Location: University of Hertfordshire, de Havilland campus
Date: Monday 11th October 2010
Opening Times: 5.30pm – 8.00pm

ATTENDED BY:

Exhibiting Institutions: 48 organisations booked stand space.
 5 cancelled or did not attend including *The Galleria, HCC Childcare Careers, National Enterprise Academy, Oxfam Online Hub Centre, Welwyn & Hatfield CVS*

Visitors: Schools and Colleges - All those in South West Hertfordshire
 700 (includes both student and parents)

THE BRIEF:

Future Fair will enable all young people aged 12-19 and their parents/carers to find out information about qualifications, careers, further education, apprenticeships, job options and new developments, in a stimulating and accessible way. University of Hertfordshire's atrium area will be set up in the style of an exhibition, with organisations, and educational providers offering advice and guidance on the range of educational, career and life opportunities, including information on the courses available. Presentations from the Keynote Speaker (Julia Porter-Robinson), 14-19 Partnership Co-ordinator and a Headteacher will take place in the Weston Auditorium

SPECIFICATION:

Audience	Years 8 – 13 & Parents/Carers
Representation	Employers, Training Providers, Colleges, Voluntary Work, Youth Connexions, Universities
Format	Exhibition Style with 48 Stands in the atrium area Reception Desk in centre Presentations in Weston Auditorium
Marketing	<p>Employer Engagement:</p> <ul style="list-style-type: none"> - Sourcing of exhibitors via mail shots - Tele-marketing follow up to secure organisations for event - Constant communication and update prior to event - Exhibitors Pack, including full details, programme, map & parking directions <p>Schools:</p> <ul style="list-style-type: none"> - Constant communication with Schools and CEG Coordinators months prior to event - Marketing Pack per School includes: Lesson plan for briefing Students on event Preparation Questions for students Large Posters Power Point Presentation for event Template for School Communications Design, Print & Production of flyers for young people and parents/carers

THE EXHIBITION

- Employers, Training Providers, Universities, Colleges and Volunteering Organisations invited, persuaded and encouraged to attend
- Liaison with Ian Douglas from University of Hertfordshire with departments – Parking, Estates & Catering to ensure smooth running of the event and overall success
- Design & production of a programme which lists and showcases the support of all organisations attending
- Refreshments organised and provided for exhibitors
- Evaluation forms provided for exhibitors, and for visitors
- Hosting the exhibition, ensuring exhibitors are engaged, and content to attend again
- 8 Student Ambassadors from UH were hired, helping delegates with unloading & setting up, flow in the car park, greeting visitors & ushering them over to reception desk to sign in.
- 2 Sixth Form Students from Monks Walk School attended the event to help.
- Mayor Morgan of Welwyn & Hatfield attended the event. He thoroughly enjoyed his time at Future Fair 2010, speaking with exhibitors, students and guest speakers.

NUMBER OF STUDENTS PER SCHOOL (ATTENDANCE THAT WAS REGISTERED)

SCHOOLS	TOTAL STUDENTS						TOTAL	GUESTS
	YR 7	YR 8	YR 9	YR 10	YR 11	YR 12 & 13		
Chancellors		1	4	5	11	2	23	62
Bishop Hatfield Girls School			5	4	16	7	39	43
Dame Alice Owens School	1	1	11	4	11	5	36	73
Hertswood	1	3	9		5	7	29	49
Knightsfield School							0	
Lakeside School							0	
Monks Walk School		4	7	4	21	9	52	97
Mount Grace School		3	8	5	11	6	43	54
Onslow St.Audreys School		2	11	3	15	6	57	52
Sir Fredric Osborn School			8	2	9	6	25	48
Stanborough		3	3	1	11	1	19	21
The Park ESC KS3							0	
Yavneh College					3	2	5	13
Oaklands College						1	1	1
TOTAL							328	513

NUMBER OF EVALUATIONS RETURNED BY SCHOOL

Schools	Evaluations
Chancellors	17
Bishop Hatfields Girls School	13
Dame Alice Owens School	11
Hertswood	5
Knightsfield School	-
Lakeside school	-
Monks walk school	31
Mount grace school	7
Onslow St.Audreys school	27
Sir Fredric osborn school	6
Stanborough	9
The Park ESC KS3	-
Yavneh college	1
TOTAL	115

EVALUATION FROM DELEGATES

A total of 34 forms were returned. Not all commented on every question.

Information provided to you	<ul style="list-style-type: none"> 97% of delegates thought the information was helpful
Helpful Student Ambassadors	<ul style="list-style-type: none"> 85% of delegates found the student ambassadors helpful
Suitability of Venue	<ul style="list-style-type: none"> 88% of delegates thought the venue was suitable
Refreshments	<ul style="list-style-type: none"> 66% of delegates thought the refreshments were good
Preparation of Students	<ul style="list-style-type: none"> 63% of delegates thought the students were well prepared
The event has benefitted my organisation	<ul style="list-style-type: none"> 69% feel that attending this event has benefitted their organisation
Interested in future events	<ul style="list-style-type: none"> 92% would be interested in future events
Further comments:	<ul style="list-style-type: none"> Student ambassador was fantastic Well organised event, very useful for potential students. Grouping similar companies together ie all engineering Had a lot more interest than previous events and it was great to talk to interested youngsters and parents.

EVALUATION FROM VISITORS

Visitors were given evaluation forms as they arrived. 115 forms were completed.

I found the exhibition useful or very useful	<ul style="list-style-type: none">• 88% agreed
The exhibitors were very knowledgeable	<ul style="list-style-type: none">• 82% agreed
The time was sufficient	<ul style="list-style-type: none">• 57% agreed
YCH PAs were helpful or very helpful	<ul style="list-style-type: none">• 73% agreed
Further comments:	<ul style="list-style-type: none">• Talk ran over, and stands had packed up by 7.45pm• Invite more delegates in science field• Run the event for longer, not enough time• Speaker from T-Mobile, not as inspiring for students, as for adults• I found out loads of useful information• Great opportunity to find out more

FAVOURITE QUOTES:

The RAF and Saracens representatives were excellent. Thank you”

Student,

“Being informed about options in this way is great.”

Student

“Informative, and very well organised. Great for getting students to think about career options outside of school hours.”

Student & Parent

“The staff were very friendly and the event well organised so I have no suggestions! Keep it up”

Hertfordshire Constabulary

“Best Careers fair I've attended”

The Britten Partnership – Health Ambassadors East

CONCLUSION

This was an extremely successful event with good attendance. There was a wide range of exhibitors, who received great interest from students, parents. It was great to see so many parents, and Students coming along as a family, as well as the presence of Mayor Morgan.

CONSIDERATIONS FOR FUTURE EVENTS

- Broader range of delegates in Sciences & Arts
- Group organisations into sectors
- Look into time of event, possible later start & finish time.
- Look into Inspiration Speakers